

WHAT'S THE DIFFERENCE?

VIRTUAL CLASSROOMS

VS

WEBINARS



WHAT IS IT?

An interactive, live online session. Used to achieve specific learning objectives as part of an overall programme or learning experience.



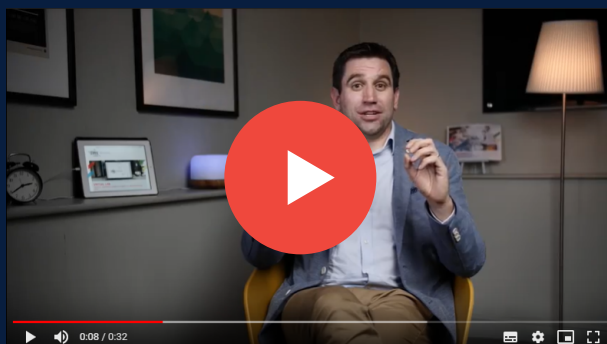
PURPOSE

Facilitate a learning experience for a small group.



LENGTH

90 mins - 2 hours



WATCH

Click for your 30 second breakdown



WHAT IS IT?

A live online briefing session or online seminar. Used to deliver information to a large number of people in real time.



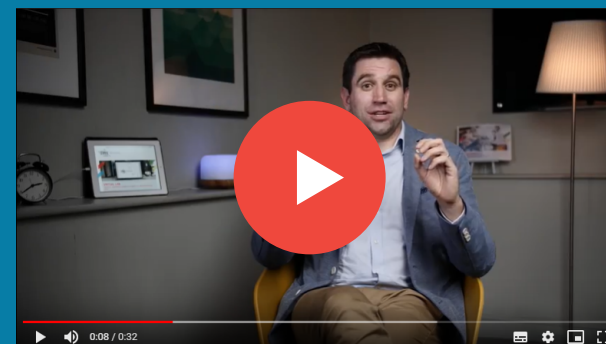
PURPOSE

Deliver information or updates to a large group.



LENGTH

45 min - 1 hour



WATCH

Click for your 30 second breakdown